Effortless Launch Formula Questions

What questions do you need to ask during your launch?

1. What launch date should I pick?
2. What is the title of my product/service?
3. What is the ideal price for my product/service?
4. What should my free gift be?
5. When do I send my tech team my logo?
6. Where can I find free stock photos?
7. Should I hire a copywriter or write copy myself?
8. What branding/colors should I use on my launch pages?
9. Which Facebook groups should I post to in order to receive feedback on my product ideas?
10. What payment processor could I use?
11. How much time should the launch take?
12. When should I start planning?
13. What should I charge for my program?
14. What commission do I give JV partners?
15. What do I need to give to my tech team to get started? (logins, verification codes)
16. What problems could come up during my launch?
17. When do I need to send my swipe copy?
18. When do I need launch images ready?
19. Can I do some of this tech stuff myself?
20. When do I pay commission?
21. Where do I post the affiliate terms and conditions?
22. Where do I post the leaderboard stats?
23. Should I have a FB group for JV partners? For participants?
24. How do I communicate with my JV partners? By group email? Individual emails? Autoresponders?
25. What can I expect to have completed by my tech team (tests of affiliate links, Jing videos, and screen shots)?
26. What if we miss our launch date?